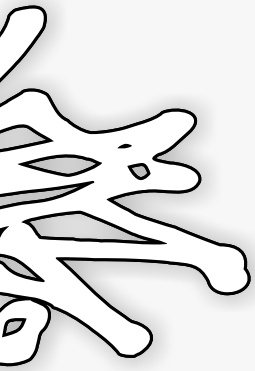


CORPORATE VIDEO





CORPORATE VIDEO

Flash Loops | DVD Presentations | Video/Electronic Sales Kits

The incorporation of imagery, graphics, music, voice and sound effects, should enrich a message. The goal in crafting corporate videos is to immerse the audience deep within the experience, allowing them to absorb specific values, themes and ideas as efficiently as possible while triggering a favourable emotive response.

Zawdie's performance in these types of projects is driven by a passionate approach to production and access to a wide range of talent and expertise. Each project typically involves coordinating various disciplines, and may be inclusive of direction, filming, editing, visual effects, audio mixing and mastering. For critical multimedia presentations, expect on-location support for presentations to large audiences and events, to help put Murphy's law on an extended vacation.

Utilizing a ridiculously wide range of tools, techniques and technologies, Zawdie has executed many show reels and productions for corporate Jamaica and visible Jamaican entities.

Examples

NCB Bank-on-the-Go (2013-2014)
NCB Corporate Communications - E-Cards & Intranet Marketing
Sagicor Staff Presentations
Appleton Jamaica Rum Bartender Challenge
PanCaribbean Bank - DVD Sell Kit -
Hardrock Entertainment - The Lady Saw Story - 16min. Multimedia Documentary
Leftside & Esco - Cupid - 8min. Video Medley
Appleton - Lord of the Rums (International Distributors' Conference)
Appleton Jamaica Rum - Million Case Presentation
Heart Trust NTA - TechColonyJA
T.O.K. - Cree - 2min. Animated music video
KRYs Financial Software - Sales Presentation - 4mins multimedia
Digicel - 1st Anniversary Showreel - 5 mins. Multimedia
Technology Innovation Centre (Utech) - Launch Showreel - 5 mins. Multimedia

